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TUESDAY
SEPTEMBER 10th
1974

PRESTON NORTH END

VERSUS

SUNDERLAND

OFFICIAL PROGRAMME
Price 10p

THE CLUB AT THE HEART OF THE NEW SUPER CITY

our visitors . . .

From left to right *(Back Row)* Bob Stokoe (Manager), Dick Malone, Dave Watson, Dennis Longhorn, Jimmy Montgomery, Trevor Swinburne, Ian Porterfield, Vic Halom, Tony Towers, Arthur Cox (Chief Coach). *(Sitting)* Rodney Belfitt, Billy Hughes, Ron Guthrie, Bobby Moncur, Tom Finney, Stan Ternent, Bobby Kerr, Bryan Robson.

PEN PICTURES

JIMMY MONTGOMERY. Sunderland-born and now in his 14th season at Roker Park. Besides over 450 League appearances, was the hero of their cup final triumph in 1973.

DICK MALONE. A Scottish under-23 international right back from Ayr United. Skilled at overlapping and crossing the ball.

RON GUTHRIE. Went to Sunderland from Newcastle in 1973 in time to win F.A. Cup medal. Troubled with injuries last season but now fit again. Born at Northampton.

DENNIS LONGHORN. A midfield player from Mansfield Town who filled the gap left when Micky Horswill went to Manchester City. Bournemouth-born.

DAVE WATSON. England's centre half and formerly a goal-scoring centre forward with Rotherham, who sold him for £100.000. A big obstacle to opposing strikers.

BOBBY MONCUR. Former Scottish international captain and star of 293 League appearances for Newcastle. Comes from Perth and signed for Sunderland in close season.

BOBBY KERR. Another Scotsman and captain of the Wembley side. Small but skilful and has put in over 200 League appearances despite breaking both legs.

BILLY HUGHES. Also a Scot, has made nearly 200 League appearances in six years at Roker. A marksman and fast, skilful winger.

VIC HALOM. A bustling, tireless centre-forward who was the leading scorer last season. Went to Sunderland via Charlton, Orient, Fulham and Luton.

BRYAN ROBSON. A Sunderland-born player who was snapped up by Newcastle, sold to West Ham and then cost his home town club a record fee. Under-23 international with impressive scoring record.

TONY TOWERS. Valued at £100,000 when he left Manchester City in part exchange for Denis Tueart and Micky Horswill. Also England under-23 international. Born Manchester.

SUNDERLAND

Sunderland first played North End in an 1889 "friendly" at Newcastle Road ten seasons before moving to Roker Park and beat the League and Cup double winners by 4–1.

They failed by only two points last season to regain their First Division status, which they lost in 1969–70, when, after several seasons of struggling to avoid the drop, they picked up only 26 points.

The previous year (1972) their F.A. cup victory over Leeds had put them on top of the soccer world and this season their record is:

	P	W	D	L	F	A	Pts
Home	2	2	0	0	8	2	4
Away	2	1	0	1	4	2	2

They visited Deepdale with a few changes compared with the team which visited us last October, when we won 1–0, a notable absentee being Dennis Tueart, who went to Manchester City in March for a fee reputed to be £275,000.

Elected to the League in 1890–91, they spent a record 57 seasons in the First Division, broken only by the war years, when the League was in abeyance. They were relegated in 1958, returning after six seasons, but were de-moted again six years later. This is their fifth successive season in Division Two and there have been 94 League matches between the two clubs, the record reading:

	P	W	D	L	F	A	Pts
At Deepdale	47	22	13	12	89	62	57
At Sunderland	47	4	13	30	42	90	21

Sunderland's hopes last season of continuing their glorious run in the F.A. cup was shattered by Carlisle United who beat them 1–0 in the third round replay.

In the League Cup they succeeded in beating Derby County in the second round after two replays but were then dismissed by Liverpool.

The cup, now in its 15th season, has been won so far 11 times by Division One clubs, once by a Division Two club and twice by clubs in Division Three.

The latter were Q.P.R. in 1966–67 and Swindon Town in 1968–69 and the fact that they both gained promotion to the Second Division in the same season should act as an additional spur to North End and other Third Division members.

MANAGER

The picture of the Sunderland manager running onto the Wembley pitch to hug goalkeeper Jim Montgomery after the team's shock cup final victory over Leeds in 1972 has been shown on television often enough for football viewers never to forget the face of Bob Stokoe and who he is.

A North Eastener himself, he played at centre half and centre forward for Newcastle and was in their F.A. cup final team of 1955, when they beat Manchester City 3–1. Nothing would give him greater pleasure than to guide Sunderland back into the First Division.

One of the game's more travelled managers, he has been in charge at Bury, Charlton, Rochdale and Carlisle and was highly popular during his spell at Blackpool before he went to Sunderland early in 1972.

KEEP OFF

Please do not damage the advertisements facing the pitch or obscure them, and KEEP OFF THE GRASS. The playing area must be kept clear of spectators. Needless damage is done when supporters go on to it. THIS MUST CEASE, otherwise well-behaved youngsters as well as offenders may be penalised. You can cheer from the terraces.

RECORD REQUESTS

Supporters wishing to have a record played in the pre-match or half-time entertainment spots over the public address system should send their requests to the Secretary, Deepdale, Preston, marking their envelope in the bottom left hand corner "D.J."

HELP YOU OBTAIN A TICKET

VOUCHER

5

PRESTON NORTH END F.C.

KEEP THIS COUPON IT MAY FOR AN IMPORTANT MATCH

CHARLT

Tonight's game could be the most attractive of the season with star-studded Sunderland from the Second Division our opponents. We played them twice in my first season here as manager and both were exciting fixtures, North End winning at Deepdale 1–0 in October and Sunderland gaining their revenge with a 2–1 victory at Roker Park in February.

Obviously there was little to choose between the teams then but tonight I have a feeling that we welcome a much stronger Sunderland side. They have acquired Bryan Robson and Bobby Moncur and I feel Sunderland needed the experience of such players and now that this reinforced side has had time to settle down I believe the stage is set for a great contest.

Sunderland no doubt will be glad to get the fantastic cup victory of two seasons ago out of their system and concentrate on their ambition to get back into the First Division. The fact that two other rivals in the North East, Newcastle and Middlesbrough, are both playing in the

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ON CHAT

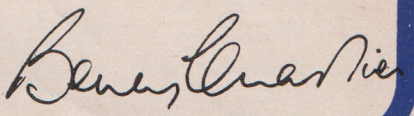
higher grade must be a bitter pill to swallow.

After having made a most pleasing start by winning all our home games, which I consider very important at this time of the season, and one of our two away, we turn to the League cup. This is the icing on the cake for clubs in the lower divisions. The further we can go in the competition the better it will be not only from the financial point of view but from the experience it gives the younger players. I don't discount the possibility that North End could get into the later stages of the competition, which has been won twice before by Third Division Clubs.

Ever since the League Cup started First and Second Division clubs have been getting unexpectedly checked by clubs in the lower divisions. Somehow the lesser clubs have a better chance in this one than in the F.A. cup.

I hope this turns out to be the case tonight and I hope the match is played in a good spirit and that the supporters of both sides will do their best to make it an occasion to be proud of.

We are glad to welcome back to Deepdale Peter Doherty, and Arthur Cox, now chief scout and chief coach respectively, though they are, of course, on the opposite side.



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1889 1890
Runners-up: 6 times

League: Second Division Champions
1904 1913 1951
Runners-up: Twice

League: Third Division Champions
1971

F.A.Cup Winners
1889 1938

F.A. Cup Finalists
1888 1922 1937 1954 1964

War Cup Winners
1941

F.A. Charity Shield Finalists
1938

F.A. Youth Cup Finalists
1960

First Team Record

SEASON 1974–75

1974		Opponents		Rslt.	Pts	Gate
Aug.	17	**Plymouth Argyle**	h	1–0	2	11663
,,	20	**Rochdale (LC1)**	h	1–0	–	7780
,,	24	Watford	a	2–3	0	8918
,,	31	**Walsall**	h	3–2	2	7446
Sept.	3	**Bury**	h	3–0	2	10404
,,	7	Aldershot	a	2–1	2	6337
,,	10	**Sunderland (LC2)**	h			
,,	14	**Blackburn Rovers**	h			
,,	17	**Charlton Athletic**	h			
,,	21	Peterborough United	a			
,,	24	Crystal Palace	a			
,,	28	**Bournemouth**	h			
Oct.	1	Bury	a			
,,	5	Hereford United	a			
,,	9	League Cup 3				
,,	12	**Colchester United**	h			
,,	19	Brighton	a			
,,	22	**Gillingham**	h			
,,	26	**Grimsby Town**	h			
Nov.	2	Halifax Town	a			
,,	6	Gillingham	a			
,,	9	**Southend United**	h			
,,	13	League Cup 4				
,,	15	Tranmere Rovers	a			
,,	23	F.A.Cup (1)				
,,	30	**Huddersfield Town**	h			
Dec.	4	League Cup 5				
,,	7	Wrexham	a			
,,	14	F.A.Cup (2)				
,,	21	**Port Vale**	h			
,,	26	Blackburn Rovers	a			
,,	28	**Chesterfield**	h			
1975						
Jan.	4	Charlton Athletic (3)	a			
,,	11	**Wrexham**	h			
,,	15	League Cup Semi-Final				
,,	18	Huddersfield Town	a			
,,	22	League Cup Semi-Final				
,,	25	**Swindon Town** (4)	h			
Feb.	1	Southend United	a			
,,	8	**Halifax town**	h			
,,	15	Swindon Town (5)	a			
,,	22	**Tranmere Rovers**	h			
,,	28	Walsall	a			
Mar.	1	League Cup Final				
,,	8	**Crystal Palace** (6)	h			
,,	15	Bournemouth	a			
,,	18	Plymouth Argyle	a			
,,	22	**Aldershot**	h			
,,	29	Port Vale	a			
,,	31	Chesterfield	a			
Apr.	1	**Peterborough United**	h			
,,	5	Grimsby Town (S.F.)	a			
,,	12	**Hereford United**	h			
,,	19	Colchester United	a			
,,	22	**Watford**	h			
,,	26	**Brighton**	h			
May	3	F.A.Cup Final				

SEASON 1974–75

Division III

(including 7th September, 1974)

	P.	W.	D.	L.	Goals For	Ag.	Pts
Southend United	5	4	1	0	9	2	9
Preston N.E.	**5**	**4**	**0**	**1**	**11**	**6**	**8**
Charlton Athletic	4	3	1	0	6	2	7
Peterborough Utd.	4	3	0	1	6	4	6
Blackburn Rovers	4	3	0	1	6	5	6
Watford	5	2	2	1	8	8	6
AFC Bournemouth	4	2	1	1	3	1	5
Halifax Town	5	1	3	1	8	10	5
Crystal Palace	4	2	0	2	9	7	4
Walsall	4	1	2	1	8	7	4
Plymouth Argyle	5	2	0	3	10	9	4
Colchester United	4	1	2	1	5	5	4
Hereford United	5	2	0	3	5	6	4
Brighton & H.A.	4	2	0	2	3	4	4
Port Vale	4	1	2	1	6	8	4
Aldershot	5	2	0	3	6	9	4
Swindon Town	5	1	2	2	6	10	4
Grimsby Town	4	1	1	2	6	5	3
Chesterfield	4	1	1	2	6	6	3
Wrexham	4	1	1	2	7	8	3
Tranmere Rovers	5	1	1	3	4	7	3
Bury	5	1	1	3	4	8	3
Huddersfield Town	4	1	0	3	4	5	2
Gillingham	4	0	1	3	3	7	1

First Team Appearances Season 1974–75

(5 League matches)

Bird 5; Brown 5; Burns 5; Charlton 5; Elwiss 5; Lamb 5; McMahon 5; Morley 5; Sadler 4; Spark 5; Holden 4; Coleman 1; Baxter S. 1.

First Team Goals Season 1974–75

(League Cup): Holden 1.
(League): Holden 4; Charlton 2; Elwiss 2; Morley 3.

PROFESSIONAL PLAYING STAFF Season 1974–75

	Height	*Weight*	*Birthplace*
Baxter, Stuart	6' 1"	11st 11	Wolverhampton
Bird, John	6' 0"	12st 6	Doncaster
Brown, John	5' 11½"	12st 6	Bradford
Burns, Francis	5' 8½"	10st 7	Coatbridge
Charlton, Bobby	5' 9"	12st 1	Ashington
Coleman, Gordon	5' 8½"	11st	Nottingham
Elwiss, Michael	5' 11½"	12st	Doncaster
Holden, Mel	6' 2"	13st 2	Dundee
Lamb, Alan	5' 9"	10st 4	Falkirk
McMahon, John	5' 9"	12st	Manchester
Morley, Tony	5' 8"	10st 12	Ormskirk
Sadler, David	6' 0"	12st 10	Yalding (Kent)
Spark, Alex.	5' 10"	12st 1	Stenhousemuir
Stiles, Nobby	5' 6"	10st 10	Manchester
Treacy, Ray	5' 9"	11st	Dublin
Williams, Gary	6' 0"	11st 4	Liverpool

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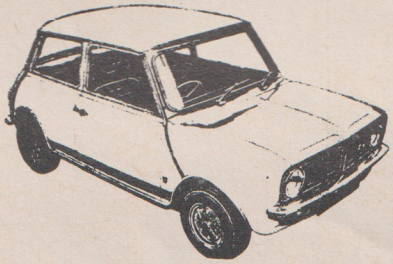

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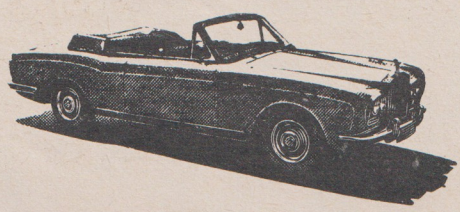

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PAYNES PNE PICTURES

Alan Lamb in action at Deepdale.

Bobby Charlton scored his 200th goal in League football and his second for Preston North End.

Reserve Team Record

RESERVE TEAM FIXTURES

1974		Opponents		Rslt.	Pts
Aug.	17	Aston Villa	a	1–4	0
,,	24	**Bury**	h	2–0	2
,,	27	**Blackpool**	h	3–2	2
,,	31	Coventry City	a	1–3	0
Sept.	3	Blackpool	a	2–2	1
,,	14	Wolverhampton w.	a		
,,	21	**Sheffield Wednesday**	h		
,,	28	Liverpool	a		
Oct.	5	**Bolton Wanderers**	h		
,,	8	**Blackburn Rovers**	h		
,,	12	West Bromwich albion	a		
,,	19	**Manchester City**	h		
,,	29	Huddersfield Town	a		
Nov.	2	**Sheffield United**	h		
,,	9	Newcastle United	a		
,,	16	**Everton**	h		
,,	25	Stoke City	a		
,,	30	Burnley	a		
Dec.	7	**Nottingham Forest**	h		
,,	14	**Aston Villa**	h		
,,	21	Leeds United	a		
,,	28	Derby County	a		
1975					
Jan.	1	**Wolverhampton W.**	h		
,,	11	Nottingham Forest	a		
,,	18	**Burnley**	h		
Feb.	1	**Newcastle United**	h		
,,	8	Sheffield United	a		
,,	15	**Stoke City**	h		
,,	22	Everton	a		
,,	25	**Derby County**	h		
Mar.	1	**Coventry City**	h		
,,	8	Manchester United	a		
,,	15	**Leeds United**	h		
,,	22	Sheffield Wednesday	a		
,,	29	**Liverpool**	h		
,,	31	Blackburn Rovers	a		
Apr.	5	**West Bromwich A.**	h		
,,	12	Bolton Wanderers	a		
,,	19	**Huddersfield Town**	h		
,,	26	Manchester City	a		
		Bury (to be arranged)	a		
		Manchester United	h		

Central League

(including 7th September, 1974)

	P.	W.	D.	L.	Goals For	Ag.	Pts
Aston Villa	7	5	1	1	16	10	11
Liverpool	6	4	1	1	10	5	9
West Bromwich A.	6	3	2	1	10	6	8
Bolton Wanderers	5	2	3	0	10	5	7
Coventry City	5	3	1	1	10	9	7
Manchester City	6	3	1	2	5	5	7
Everton	4	3	0	1	7	2	6
Stoke City	4	3	0	1	9	4	6
Nottingham Forest	5	2	2	1	10	7	6
Derby County	5	2	2	1	7	5	6
Huddersfield Town	6	3	0	3	8	6	6
Burnley	4	2	1	1	7	5	5
Leeds United	6	2	1	3	10	11	5
Preston N.E.	5	2	1	2	9	11	5
Blackpool	6	1	3	2	8	10	5
Newcastle United	5	2	0	3	8	8	4
Wolverhampton W.	6	2	0	4	10	13	4
Manchester United	5	2	0	3	6	8	4
Bury	5	1	0	4	4	9	2
Blackburn Rovers	5	0	1	4	1	10	1
Sheffield United	4	0	0	4	3	11	0
Sheffield Wed.	4	0	0	4	0	8	0

CAR PARKING IN AND AROUND DEEPDALE

We are asked by the Lancashire Constabulary to draw the attention of our supporters to complaints received by them regarding the parking of vehicles with nearside wheels on footpaths in side streets in the Deepdale area. Damage is being caused to footpaths and we are asked to point out that parking of this type is an offence against the provisions of the Highways Act 1959.

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Football League Cup

This week we have the second round of the League Cup with 30 clubs involved tonight and the remaining 34 tomorrow night. The first round, played on a regional basis with only Third and Fourth Division clubs taking part, whittled this initial group down to 20, which included only Blackburn Rovers, North End and Bury from Lancashire.

Blackburn, after their excellent win at Stockport, are on their travels again, having to go to Northampton, while Bury, who put up such a game display here in the League a week ago, are at home to Doncaster. With over half of the clubs in the lower Divisions drawn to play clubs from the First and Second, the surviving "minnows" could be down to a mere handful for the next round.

Brentford appear to have the stiffest task in visiting mighty Liverpool, who have found that the winning of the League Cup is the one honour in home soccer that has so far eluded them.

The Nottingham Forest v. Newcastle tie gives players and spectators a chance to bury the hatchet after last season's unfortunate clash on Tyneside and Sheffield United are engaged in a local "derby" at Bramhall Lane with Third Division Chesterfield.

Newport County, away to Chelsea, are another team with a tough hurdle and Second Division Fulham, who have got seven points from their first four games, taking them to second place, take on the holders, Wolverhampton, at Molyneux tomorrow night.

North End's good start raises hopes that they will repeat last season's victory over Sunderland at Deepdale and join the 31 others in the next round in a month's time.

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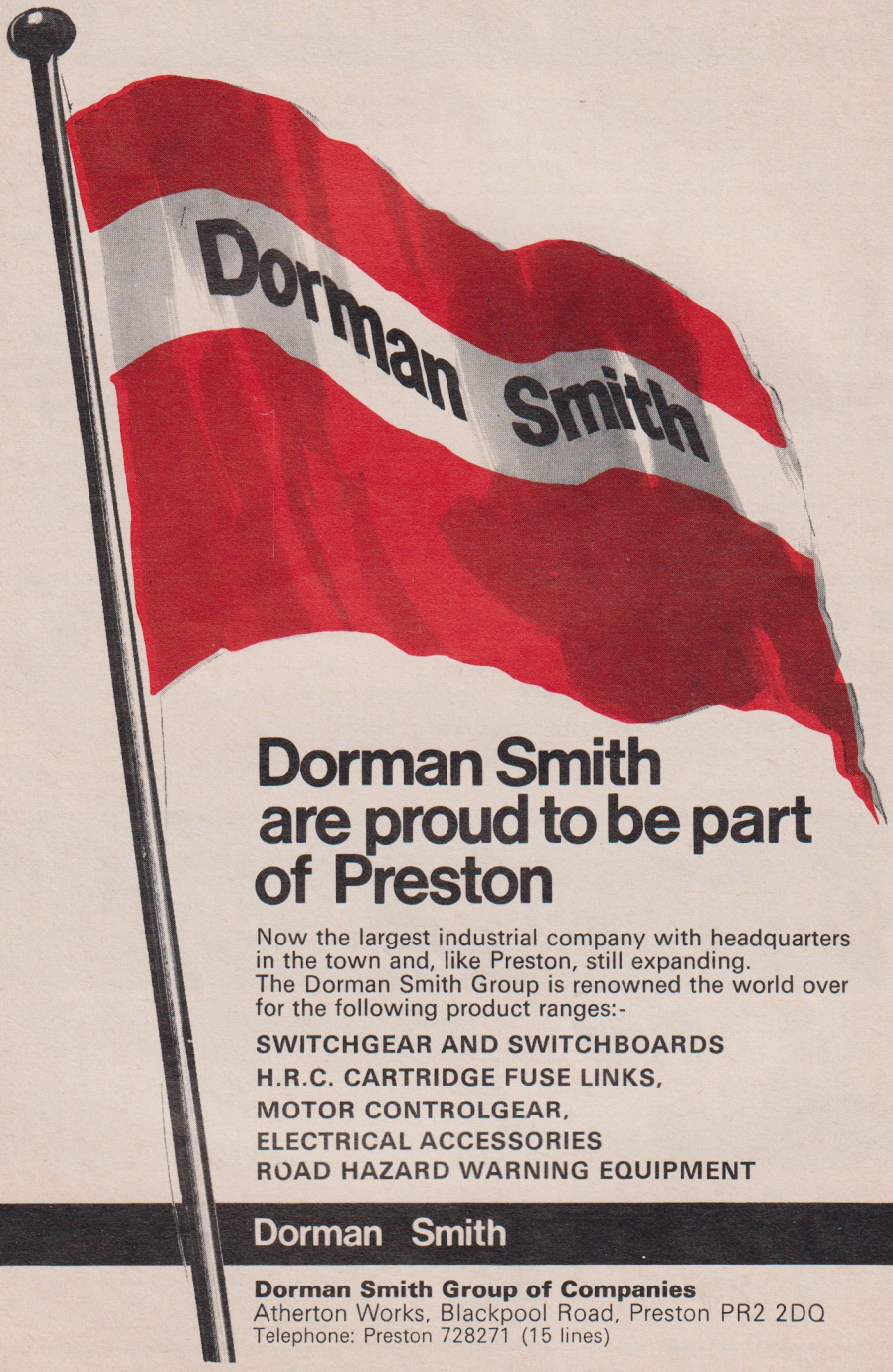

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SNAP SHOTS

Congratulations to Bobby Charlton on his 200th League goal. It was not as exciting, perhaps, as his 199th, that unforgettable volley which he blasted into the net against Walsall, but both goals had the effect of lifting the side when the opposition might easily have got on top.

Congratulations, too, to Mel Holden on those two goals against Bury and the winner at Aldershot. What better way to silence the critics?

* * *

By functioning without a reserve team, Carlisle United must be unique in the First Division. How it works out will be shown by the results during the season, but one problem it creates is that players out of the first team do not get a game and this would not suit the majority of players. Frank Clarke, who was their top scorer last season with 16, has already intimated that he is not happy with the situation, having failed to get into the team except as substitute.

* * *

North End supporters may have noticed that Alan Tinsley, whom North End transferred to Bury four years ago, was not in either of the Bury teams which visited Deepdale earlier this season. The news of Alan is that he is fit again after being dogged by illness last season, when his appearances for Bury in the Fourth Division were limited to 18, in which he scored five goals. He soon hopes to be in contention for a first team place. Alan made eight League appearances for North End and his one goal earned the side a point at Middlesbrough.

Col. Sanders' Recipe

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THREE LUCKY WINNING NUMBERS will be announced on the loudspeakers at half-time. The FIRST lucky programme holder will be entitled to claim TEN POUNDS, the holders of the other two programmes will each receive a voucher for a Party Barrel containing 20 pieces of finger licken' good chicken.

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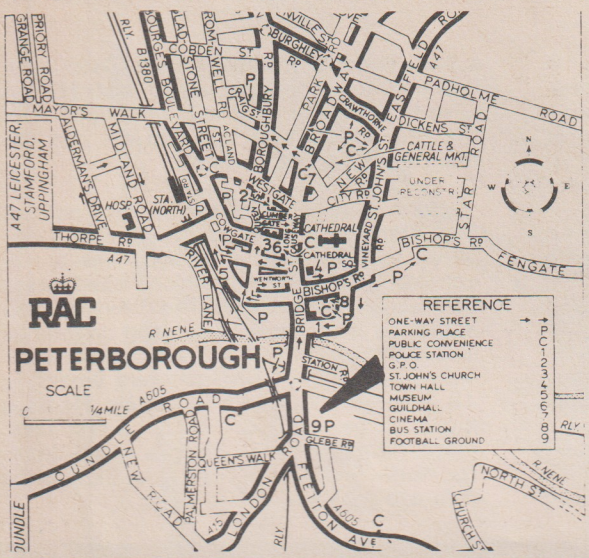
Here is your RAC route to next week's away game at

Peterborough



PRESTON

Join M6 at most convenient intersection (Note: Mileages start at intersection 31, Samlesbury).

M6 south to intersection 1 (Rugby) junction with A426 — 128 miles

A426 (left) to Lutterworth junction A427 — 132 miles

A427 via Market Harborough and Corby to Oundle junction A605 — 165 miles

A605 to Peterborough — 178 miles

Peterborough United A.F.C. ground is in London Road. Entering the town along Oundle Road (A605) turn right at the roundabout. The ground is on your left.

Supporters wishing to travel to the above match should contact Mr. Tom Moorby in the Supporters' Club as soon as possible. Depart 06.30 a.m. Price £2·10 (Adults), Child £1·26.

FIRST GOAL SWEEP

H2	H6	H10	V4	V8
H3	H7	H11	V5	V9
H4	H8	V2	V6	V10
H5	H9	V3	V7	V11

CUT OUT FOR YOUR OWN GROUP SWEEP

SUPPORTERS' CLUB

FORTHCOMING ATTRACTIONS

September

12	Thursday	MIKE STEVENS (Vocal/Guitar)
14	Saturday	MELODY SOUNDS (Show Group)
15	Sunday	SANDRA SINCLAIR (Vocal)
19	Thursday	TONY ROWE (Vocal/Guitar)
21	Saturday	SMILEY (Show Group)
22	Sunday	MARIANNE (Girl Vocal)
26	Thursday	DAVE DENNIS DUO
28	Saturday	PENNY ARCADE (Show Group)
29	Sunday	TONY STRANGE (Vocal)

North End know the right way to travel . . . . . by

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The Football League Cup 2nd Round –Deepdale – September 10th, 1974

PRESTON NORTH END Shirts – White		SUNDERLAND Shirts – Red and White Stripes
John BROWN	1	Jimmy MONTGOMERY
John McMAHON	2	Dick MALONE
Alex SPARK	3	Ron GUTHRIE
Bobby CHARLTON	4	Dennis LONGHORN
John BIRD	5	Dave WATSON
David SADLER	6	Bobby MONCUR
Alan LAMB	7	Bobby KERR
Tony MORLEY	8	Billy HUGHES
Mike ELWISS	9	Vic HALOM
Mel HOLDEN	10	Bryan ROBSON
Francis BURNS	11	Tony TOWERS
	12	

REFEREE

M.LOWE (Sheffield)
Played part-time for Scunthorpe before being injured in a motor cycle accident. League referee since 1972. Married with three children, he is a newsagent.

LANCASHIRE EVENING FOOTBALL POST

LINESMEN

Red Flag:
H. D. Galley (Huddersfield)

Yellow Flag:
B. Healey (Northwich)

TODAY'S MATCH BALL DONOR –
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B	Bolton W. Norwich C.	F	Huddersfield T. Leeds United	K	Nottingham F. Newcastle U.	O	West Brom A. Millwall
C	Bury Doncaster R.	G	Liverpool Brentford	L	Queens P. R. Orient	P	
D	Coventry C. Ipswich T.	H	Manchester C. Scunthorpe U.	M	Sheffield U. Chesterfield	Q	

DEEPDALE DIARY

Saturday, September 14th, 1974 DIVISION TWO Kick-off 3.00 p.m.
PRESTON NORTH END v. BLACKBURN ROVERS

Tuesday, September 17th, 1974 DIVISION TWO Kick-off 7.30 p.m.
PRESTON NORTH END v. CHARLTON ATHLETIC

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